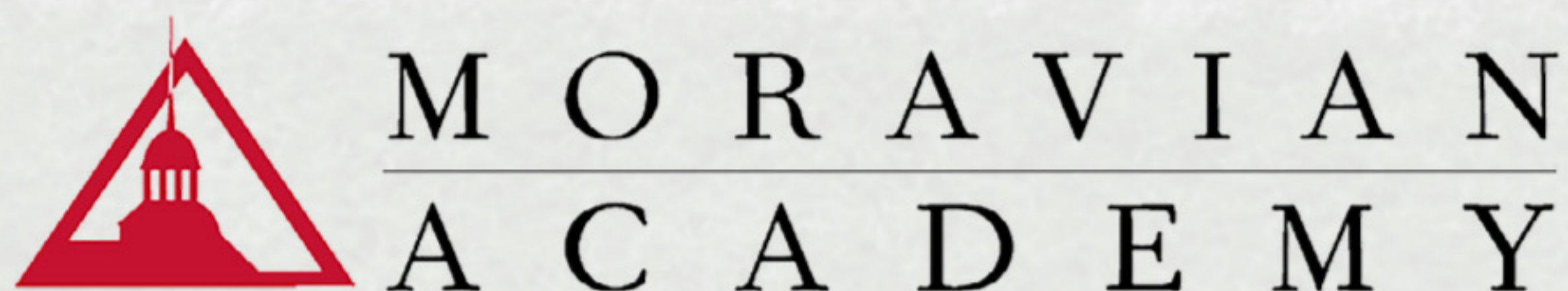


As the biggest indoor sports facility in the Lehigh Valley, we have hosted about 25,000 athletes at the St. Luke's Sports Rink. We organize and hold large scale leagues, tournaments, and special events for a variety of different sports year-round. We estimate that over 50,000 people from the Lehigh Valley and surrounding areas have been to our facility during our first year of operation. This coming year we plan to double attendance as we are expanding our business. We're looking for you to be our newest and we have a few different sponsorship packages to accommodate your business' needs.



**SPONSORSHIP  
OPPORTUNITIES**



## **MARKETING/IMPRESSIONS**

At our facility your business would have its very own 3-foot by 8-foot board with your company logo/advertisement centrally located on the playing field. In certain sponsorship packages, we would also display your pamphlets and flyers in our lobby to help market and advertise your business. Some of our sponsorship packages would allow you to have your company's logo with a hyperlink on our website. This offers anyone who visits our site to see your company and give them the ability to visit your page.

## **SOCIAL MEDIA**

Included in some of our packages, enjoy additional exposure opportunities through Facebook and Instagram. We currently have over 300 followers that can generate over 1,000+ impressions per month.

## **COMPLIMENTARY TURF TIME**

To all our sponsors we offer free use of our facility once for every year of sponsorship. Your business would be able to host a party or company outing at the St. Luke's Sports Turf. You would receive one hour on the turf for each year of sponsorship.

## **MERCHANDISE**

Complimentary sponsorship logo placements on t-shirts and merchandise of all special event promotions hosted by the St. Luke's Sports Center.

## **RESTAURANT RECOMMENDATIONS**

If you own a restaurant or food business, you will be added to our recommendation list to be distributed a variety of hosted events.



**BENEFITS AND  
VALUE OF SPONSORSHIP**





## **Home Run Package** **[\$1500] - 1 year**

- Company logo on field banner
- Complimentary turf time at The St. Luke's Sports Rink (1 hour)



## **All Star Package** **[\$3750] - 3 years**

- Company logo on field banner
- Complimentary turf time at The St. Luke's Sports Rink (1 hour annually)
- Company logo on website with hyperlink
- 1 post (annually) on all social media platforms
- Savings: \$250.00 annually



## **MVP Package** **[\$5000] - 5 years**

- Company logo on field banner
- Complimentary turf time at The St. Luke's Sports Rink (1 hour)
- Company logo on website with hyperlink
- 1 post (annually) on all social media platforms
- Flyers/Pamphlets in main entrance
- Logo on special event t-shirts
- Savings: \$500.00 annually



# **SPONSORSHIP PACKAGES**